

## **Sherpa of Souls Privacy Policy**

This Sherpa of Souls LLC (“Sherpa of Souls,” “we,” “us”) Privacy Policy was last updated on 9.1.2023

Data privacy is important to the Sherpa of Souls and its customers. This Privacy Policy describes the personal data that we collect about you (“Personal Data”) as a visitor to the Sherpa of Souls website, how we use it, with whom we share it, and describes your rights regarding the Personal Data we have about you.

### **Personal Data We Collect**

Sherpa of Souls is committed to protecting your privacy. Should we ask you to provide certain Personal Data by which you can be identified when using this website, we will use it in accordance with this Privacy Policy.

Sherpa of Souls collects, processes, and retains information about you when you visit our website, which may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exist pages, the files viewed on our site (e.g., HTML pages, graphics, etc.), operating system, date/time stamp, and/or clickstream data to analyze trends in the aggregate and administer the site. Such Personal Data will not be kept for longer than is necessary for the purpose (s) for which it was collected. Notwithstanding this, we may retain your Personal Data where such retention is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another person.

You may choose to provide us with additional information, such as your name, email address, company name, telephone number, or other information, so we can follow up with you after your visit or process an application you may submit to be included in one of our trips. Sherpa of Souls (or its partners) may observe your activities, interactions, and other computer and connection information (such as IP address) relating to your use of our websites and our services.

We may also use log files, cookies and similar technologies. For more information about our use of these technologies and how to control them, see our Cookies and Similar Technologies section below. We may collect and store this information and combine this information with other Personal Data you may have provided.

We may also obtain data from third parties with which we offer services or engage in joint marketing activities. We protect data obtained from third parties according to the practices described in this Privacy Policy, plus any additional restrictions imposed by the source of the data.

You have choices about the data we collect. When you are asked to provide Personal Data, you may decline. But if you choose not to provide data that is necessary to provide a product or feature, you may not be able to use that product or feature.

### **Policy Changes**

This Privacy Policy may be updated from time to time. We suggest that you review the Privacy Policy periodically. In the event of a material change, we will post a change notice on our website, and we may notify individuals of such changes through contact information that we have for such individuals prior to the change becoming effective. If we amend the Privacy Policy, the new Privacy Policy will apply to Personal Data previously collected by Sherpa of Souls only insofar as the rights of the individual affected are not reduced, or the data subject expressly consents.

### **How We Use Personal Data**

Sherpa of Souls requires personal data to communicate with you when you submit inquiries via our Contact Us form or when you submit an application to participate in a Sherpa of Souls sponsored trip, outing or event.

Sherpa of Souls uses the data we collect to improve the information we provide and to personalize your experiences. We also may use the data to communicate with you, for example, informing you about your account, to send email communications or make phone calls for the purpose of sending you information about upcoming trips and events, announcements, newsletters and educational content. We will use the aggregate data that we collect internally in order to better understand and assist our members and visitors and to help improve our website and services. We process Personal Data for certain Legitimate Interests, which include some or all of the following:

- where the processing enables us to enhance, modify, personalize or otherwise improve our services / communications for the benefit of our members or other visitors
- to identify and prevent fraud
- to enhance the security of our network and information systems
- to better understand how people interact with our website
- to provide postal communications which we think will be of interest to you; and to
- determine the effectiveness of promotional campaigns and advertising.

Whenever we process data for these purposes, we will ensure that we always keep your Personal Data rights in high regard and take account of these rights. You have the right to object to this processing if you wish. To object to this processing, for inquiries on your rights and/or for general inquiries, please send an email to [privacy@SherpaOfSouls.com.org](mailto:privacy@SherpaOfSouls.com.org). Please bear in mind that if you object this may affect our ability

to carry out tasks above for your benefit or to provide information.

When we process your Personal Data for our Legitimate Interests, we make sure to consider and balance any potential impact on you (both positive and negative), and your rights under data protection laws. Our legitimate business interests do not automatically override your interests - we will not use your Personal Data for activities where our interests are overridden by the impact on you (unless we have your consent).

### **Reasons We Share Personal Data**

We may disclose your personal data to our agents or sub-contractors for the purposes identified above. For example, companies we've hired to assist in protecting and securing our systems and services may need access to Personal Data to provide those functions; they are not allowed to use Personal Data they receive from us for any other purpose. In such cases, the agent or sub-contractor must abide by our data privacy and security requirements and agree to any data protection agreements as we may require. They will be obligated to use that personal data in accordance with the terms of this Privacy Policy.

Sherpa of Souls will not sell, distribute or lease your Personal Data to third parties unless we have your permission or are required by law to do so.

### **Disclosure Required by Law**

Sherpa of Souls may cooperate with law enforcement agencies in identifying users who use the website for illegal activities. Therefore, Sherpa of Souls will respond to subpoenas, warrants, or other court orders regarding information concerning any user. Sherpa of Souls will, at its discretion, disclose information, including Personal Data, if Sherpa of Souls reasonably believes that it is required to do so by law, that such disclosure is necessary to protect it from legal liability, or that it should do so to protect the integrity of the website or the products or services.

### **How to Access and Control Your Personal Data**

Upon request, Sherpa of Souls will provide you with information about whether we hold any of your Personal Data. We will retain your information for as long as your account is active or as needed to provide you with information on products and services. Additionally, we will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

For more information on how to exercise your rights or make an inquiry regarding the Personal Data we have about you, please send an inquiry to [privacy@SherpaOfSouls.com](mailto:privacy@SherpaOfSouls.com).

### **Opt-Out Preferences**

If you would like to opt-out of receiving sales and marketing communications from us, you may contact us at [privacy@SherpaOfSouls.com](mailto:privacy@SherpaOfSouls.com).

### **Links to Third Party Sites**

Our website includes links to other websites whose privacy practices may differ from those of Sherpa of Souls. If you submit Personal Data to any of those websites, your information is governed by their privacy policies. We encourage you to carefully read the privacy notice of any website you visit.

### **Cookies and Similar Technologies**

Technologies such as cookies, beacons, tags and scripts are used by Sherpa of Souls and our partners. These technologies are used in analyzing trends, administering the site, tracking users' movements around the website and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies on an individual as well as aggregated basis. You can control the use of cookies at the individual browser level, but if you choose to disable cookies, it may limit your use of certain features or functions on our site. Our website honors browser do-not-track requests.

### **What Are Cookies**

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies. Persistent cookies save a file on your computer permanently. It can then be used to customize the web page as the choices and user interests. Session cookies are sent between your computer and the server to access information while you are browsing. Session cookies do not identify you personally and disappear when you turn off your browser.

For more information on cookies generally, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **How We Use Cookies**

Cookies we use specifically in this site are (the cookie storage time is in parentheses after its name):

Wix uses cookies for important reasons, such as:

- To provide a great experience for your visitors and customers.
- To identify your registered members (users who registered to your site).
- To monitor and analyze the performance, operation and effectiveness of Wix's platform.
- To ensure our platform is secure and safe to use.

## Types of Cookies

In general, the cookies which are initially placed on your Wix website may be categorized as essential cookies. However, considering that our platform gives you the ability to add multiple components, codes, third-party applications...and so on, your website may include other types of cookies which might require specific settings. Take a look at the table below to see which cookies we place on Wix sites:

Cookie Name	Purpose	Duration	Cookie Type
XSRF-TOKEN	Used for security reasons	Session	Essential
hs	Used for security reasons	Session	Essential
svSession	Used in connection with user login	12 months	Essential
SSR-caching	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Used for system monitoring/debugging	session	Essential
consent-policy	Used for cookie banner parameters	12 months	Essential
smSession	Used to identify logged in site members	Session	Essential
TS*	Used for security and anti-fraud reasons	Session	Essential
bSession	Used for system effectiveness measurement	30 minutes	Essential

Cookie Name	Purpose	Duration	Cookie Type
fedops.logger.X	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Used on multilingual websites to save user language preference	12 months	Functional

### Social Media Widgets

The website may interface with social networks to allow users to post content from the Sherpa of Souls website on various social platforms (Twitter, LinkedIn, Facebook, YouTube, etc.) To understand how and what information is collected and what cookies are installed by the third-party, check the Privacy Policy of their social platform.

### What Are Your Choices Regarding Cookies

Certain countries, including members of the European Union, require your consent to the use of cookies when you visit our website. Please note that you will not be able to opt out of receiving certain cookies that are strictly necessary for the delivery of a service requested by you.

If you do not accept cookies, your browser can be set to not automatically accept cookies from being stored or to inform you whenever a site requests storing a cookie. Previously stored cookies can also be deleted through the browser. See the help pages of your browser for more information. However, be aware that some areas or functions of the Sherpa of Souls website depends on cookies and may not work if you delete or not to accept cookies. Please contact us at [privacy@SherpaOfSouls.com](mailto:privacy@SherpaOfSouls.com) for more information about the cookies used on the website.

### Data Security

Sherpa of Souls has built our website using industry-standard encryption and authentication tools to protect the security of personal data. We also use technological measures such as secure routers and firewalls to help protect personal data. Information collected through the website is encrypted before it travels over the Internet using industry-standard technology for conducting secure online transactions. Unfortunately, because of its nature, we cannot guarantee against the loss or misuse of personal data transmitted over the Internet.

## **Inquiries and Complaints**

If you believe Sherpa of Souls maintains your personal data in one of the services discussed in this Privacy Policy, you may direct inquiries or complaints to [peter.alternative@SherpaOfSouls.com](mailto:peter.alternative@SherpaOfSouls.com).